



西南财经大学
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

UPDATED

DISCOVER CHENGDU: ANCIENT ROOTS, MODERN SPIRIT

寻脉蓉城，古今共生



Global Academy^{SWUFE}

2026
SWUFE Global Academy

Dec 16^{WED.} → Dec 23^{WED.}
2026 Chengdu China



2026

SWUFE Global Academy

SWUFE Global Academy (SGA) is the flagship international short-term academic programme of Southwestern University of Finance and Economics (SWUFE). The programme brings together students from different countries to explore China through academic learning, cultural immersion and intercultural exchange.

Since its launch, SGA has welcomed participants from more than 60 countries, creating a vibrant international learning community. Combining interdisciplinary lectures, Chinese language learning, corporate engagement and field visits, the programme provides participants with first-hand insights into China's economy, society and culture while fostering global perspectives and cross-cultural understanding.

The 2026 Winter Programme will be held in Chengdu from 16–23 December 2026.





Why SWUFE Global Academy?

► Study at One of China's Leading Universities

Experience life at Southwestern University of Finance and Economics (SWUFE), one of China's leading universities in economics, finance and management.

► Academic Learning

Gain a deeper understanding of China's economy, society and regional development through interdisciplinary lectures and interactive learning.

► Cultural Exploration

Complement your academic learning with authentic cultural experiences that deepen your understanding of Chengdu and contemporary China.

► Business Exposure

Gain first-hand insights into China's economic development through a visit to a leading Chinese enterprise.

► Global Friendships

Build lasting friendships with SWUFE student ambassadors and participants from around the world.

Feedback



Vice Principal
Wendy Alexander
University of Dundee

Our students have returned from Chengdu and reported on the amazing experience they have had and the kind generosity, friendship and hospitality of everyone they have met, especially the student ambassadors and teachers organizing the event.



SGA Student
Mevin Babu
University of Warwick

The SGA programme was nothing short of brilliance. It was a uniquely unforgettable way to learn about Sichuan culture, explore Chengdu, and make friends for life! The only negative was the fact that I had to leave, the city, the university, and the people were amazing and I can't wait to come back one day.



SGA Student
Angle Sanchez
University of Hawaii

Coming in with little knowledge, SGA introduced me to Chengdu's rich history, welcoming community, delicious food, and breathtaking scenery. Above all, I've met friends who I deeply connect with even with distance and language separating us.

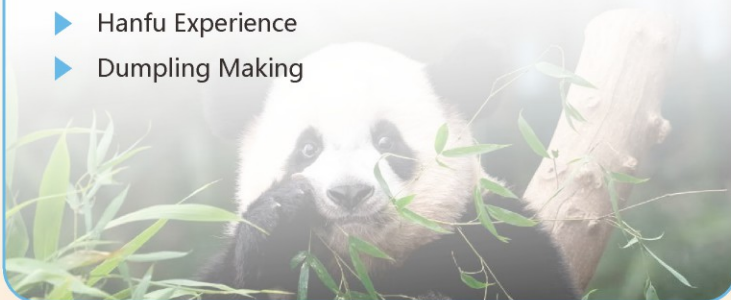
Programme Overview

Academic Lectures

- ▶ Traditional Sichuan Culture

Chinese Language & Cultural Workshops

- ▶ Practical Chinese
- ▶ Traditional Chinese Medicine and Massage
- ▶ Hanfu Experience
- ▶ Dumpling Making



Field Visits

- ▶ Panda Base
- ▶ Dujiangyan Irrigation System (UNESCO World Heritage Site)
- ▶ Chengdu Museum
- ▶ Kuanzhai Alley
- ▶ Corporate Visit



2026 SWUFE Global Academy Itinerary (Winter)

Tentative Program Schedule

Dec16^{WED}→Dec23^{WED} 2026

	Day 1 (Dec.16)	Day 2 (Dec.17)	Day 3 (Dec.18)	Day 4 (Dec.19)	Day 5 (Dec.20)	Day 6 (Dec.21)	Day 7 (Dec.22)	Day 8 (Dec.23)
Morning 上午	Arrival 抵达	Orientation and Campus tour 学术营开营仪式介绍及校园参访 (校史馆+货币金融博物馆)	Lecture 1: Traditional Sichuan Culture 成都传统文化	Visit to Chengdu Museum 参观成都博物馆	Visit to Panda Base and Dujiang Dam 参观熊猫谷	Class 2: Traditional Chinese Medicine and Massage 中医推拿	Making Chinese Dumplings 包饺子体验	Departure 离开
Afternoon 下午		Class 1: Practical Chinese 基础汉语	Corporate Visits 企业参访	Corporate Visit 企业参访	Visit to Dujiang Dam 参观都江堰	Visit Wide and Narrow Valley 参观宽窄巷子	Closing Ceremony 结业典礼	
Evening 晚上		Hotpot 火锅						

Programme Fees

- ▶ Standard Fee: RMB 7,000
- ▶ Early Bird Rate (Apply before Oct. 10th): RMB 6,800
- ▶ Group Rate (5 or more participants): RMB 6,400 per person

The programme fee includes:

Accommodation: 4-star hotel in twin-sharing rooms with breakfast included
Academic lectures, Cultural activities and workshops
Local transportation during programme activities
Entrance tickets to all scheduled visits
Welcome hotpot

Application

The programme is open to teaching staff and full-time students from universities worldwide who are at least 18 years old.

The Application Process

Apply online

by Oct. 26st

Notice of Acceptance

by Oct. 31th

Pay

Register online

by Nov. 10th



Visa



Accepted students can apply for either Visiting (F) or Tourist (L) visa via the local Chinese embassy or consulate by providing the appropriate application form and an official Invitation Letter which will be offered by SWUFE after pay for the programme.

Insurance



Participants are required to purchase valid medical and accident insurance before travelling to China.



Life in Chengdu

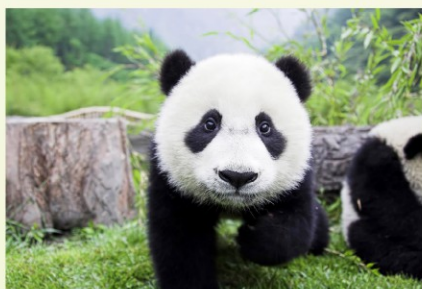


Free attractions

Chengdu is home to some of famous Buddhist and Taoist temples and the best museums in West China-many of which are free.

Beautiful green spaces

Chengdu has a lot of beautiful parks where you can enjoy a morning jogging in the greenlandscape and cool temperature in summer.



Home to giant pandas

What you could not miss in Chengdu is the world famous Panda Base which replicates the natural habitat of the giant panda.

Chengdu Lifestyle

You will have lots of opportunities to experience the pleasant and unique lifestyle in Chengdu. Have a cup of tea and play Mahjong in traditional teahouse, appreciate Sichuan Opera in night, taste Chengdu hotpot and Peppery snacks, etc.



Southwestern University of Finance and Economics (SWUFE)

- ▶ Founded in **1925** in Shanghai as Kwang Hua University
- ▶ A public research university specialized in economics and management subjects (**Top 5** of its kind in China)
- ▶ A national university under MOE (1980-2000 **People's Bank of China**)
- ▶ Listed in “**Double First Class University Project**”
- ▶ **26,800** students (15,300 undergraduates, 10,000 master students, 1,500 PhD students)
- ▶ **26** schools (research institutes)
- ▶ **Two campuses** connected with a metro line (21km)
- ▶ **EQUIS & AACSB** accredited

See you in Chengdu!



Tel: +86 28 8709 2615

E-mail: jmwys@swufe.edu.cn; zhaoxy@swufe.edu.cn

Add: Room C331, Tongbo Building, Southwestern University of Finance and Economics, Liutai Dadao Rd. Wenjiang District, Chengdu, PRC



<https://e.swufe.edu.cn/>



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